

PROGRAM

Wednesday 16 June

PLENARY

9.00 Welcome

Henry Chesbrough, **Berkeley / ESADE Business School**

9.30 Corporate Venture

Henry Chesbrough (Moderator), **Berkeley / ESADE Business School** - Stefan Heuser, **Siemens USA** - Campbell Murray, **Novartis Venture Fund** - Mark Harris, **INTEL CV** - Isaac de la Peña, **NOKIA** - Martin Kelly, **IBM Venture Capital**

10.30 Coffee Break

11.00 Corporate Trends.

Bradley Horowitz, **Google**

11.30 Venture Capital

Diana H. Frazier, **FLAG Capital Management** - Randy Komisar, **Kleiner Perkins Caufield & Byers** - Graham O'Keefe, **Atlas Venture** - David Ladd, **Mayfield** - Garrett Gruener, **Alta Partners** - Fergal Mullen, **HighLand Capital Partners**

12.30 Entrepreneurs Trends

Dave McClure (Moderator), **Paypal** - Dennis Crowley, **FourSquare**

13.00 Entrepreneurs

Verne Harnish (Moderator), **GAZELLES** - Dennis Crowley, **FourSquare** - Gurbaksh Chahal, **Gwallet.com** - Marcos Cuevas, **layers** - Dave McClure, **Founders Fund** - André Vanyi-Robin, **BesTv** - Lluís Font, **NTR**

14.00 Lunch

15.30 Clusters and Parks for excellence. Cities for Excellence

Richard Florida, **Martin Prosperity Institute**

16.30 Coffee Break

17.00 Round Table. Urban Clusters for excellence. How can urban clusters can better connect with Science Parks

Alberto Pezzi, **The Competitiveness Institute** (Moderator) - Klauss Haasis, **MFG Baden Württemberg** - Carlos Alvarez, **CORFO** - Amit Kapoor, **Institute for Competitiveness, India**

18.00 Round Table. Science Parks for excellence. How can Science Parks can better connect with Urban Clusters

Joan Bellavista, **IASP** (Moderator) - Lex de Lange, **Zernike Group** - Malcom Parry, **Surrey Research Park** - Raivo Tamkivi, **Tallinn Technology Park TEHNOPOL**

19.00 Closing. "Clusters and Parks for Excellence"

Dr Tea Petrin, **The Competitiveness Institute**

19.30 Networking cocktail

PROGRAM

Thursday 17 June

GLOBAL MARKETPLACE

8.45 **Welcome**

9.00 **CleanTech – New Venture RoundTable**

Christopher Vargas, **Cleantech Circle LLC** - Pablo Marquez, **GAMESA** - Bill Magill, **TeleSoft Partners** - Ann Scheman, **IBM** - Alexander Schlaepfer, **Aster Capital** - Charles Vaslet, **Emerald Tech. Ventures**

10.00 **Elevator Pitch 1**

4 presentations of 3 minutes each.
Order TBD.

10.30 **Coffee Break**

11.00 **Electric Vehicle Mobility**

Guillermo Ricarte, **CREAFUTUR** - Hans de Boer, **BetterPlace** - Cristiano Carlutti, **Tesla** - Olivier Paturet, **Nissan** - Frank Bekemeier, **Seat** - Raul-David V. Poblano, **M.I.T.**

12.00 **Elevator Pitch 2**

4 presentations of 3 minutes each.
Order TBD.

12.30 **Coffee Break**

12.30 **Media – New Venture RoundTable**

Jerome Engel, **UC Berkeley / GEC** - Mika Salmi, **Viacom** - Phil Sanderson, **IDG Ventures SF** - Jim Hornthal, **CMEA Capital** - Noah Doyle, **Javelin Ventures** - Guiseppa Flores, **BesTV**

13.30 **Elevator Pitch 3**

4 presentations of 3 minutes each.
Order TBD.

14.00 **Lunch**

15.30 **HealthCare – New Venture RoundTable**

Laura Morse, **Ventures, Inc.** - David Berry, **Venture** - Campbell Murray, **Novartis Venture Fund** - Elisabet de los Pinos, **Aura Biosciences** - Joël Jean-Mairet, **YSIOS Capital Partners** - Sander Sloopweg, **Forbion Capital Partners**

16.30 **Elevator Pitch 4**

4 presentations of 3 minutes each.
Order TBD.

17.00 **Coffee Break**

17.30 **IT – New Venture RoundTable**

Kenneth Morse, **ESADE Business School** - Mario Girard, **Entrepr. Foundation** - Andrew Mitchell, **Informatics Ventures** - Carlos Domingo, **Telefonica** - Manel Sarasa, **Openbravo** - Miguel García-Gosalvez, **Casals & Associates Inc.** - Irene Au, **Google**

18.30 **Elevator Pitch 5**

4 presentations of 3 minutes each.
Order TBD.

19.00 **Chairman Conclusions**

Jerome Engel, **UC Berkeley / GEC**

20.00 **Global Judge Committee**

Cocktail Awards
Video Elevator Pitch